

**DICK SMITH**

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**PO BOX 418  
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Australia**

Tuesday 23 March 2010

**COPY**

Rupert Murdoch AC  
Chief Executive  
The News Corporation Limited  
8<sup>th</sup> Floor, 1211 Avenue of the Americas  
New York NY 10036

Dear Rupert

I wrote to you on 28 January this year, but perhaps my letter went astray amidst the volume of correspondence you must receive. I am including a copy of that letter for your reference.

As you will see in that letter, I mentioned my concern that Australia is expecting a 65% increase in its population by 2050. At present growth rates, that would have us at something like 100 million by the time my granddaughter is a senior citizen.

I am very concerned about the implications this has for our wonderful Australian way of life. I am especially troubled that this growth is being contemplated by Prime Minister Rudd without a long-term population policy or any apparent scientific advice.

I note your publications support a "Big Australia", yet they never seem to enquire as to whether a thorough risk analysis has been undertaken. We'd never get away with this in the aviation business - and you wouldn't want to fly if we did!

I have convinced the ABC to run a major documentary on the subject later this year, which will be followed by an extended studio discussion. I wonder if you would be prepared to appear in the film and be interviewed by me?

As you are far and away our most successful businessman, I would be fascinated to know your views and whether you believe capitalism can work without constant population growth. I happen to believe it can, but you may feel differently.

I would be most appreciative of a response.

Regards

Dick Smith